



## MEMORANDUM

DATE September 4, 2014

TO Piu Ghosh, City of Cupertino

FROM Steve Noack, PlaceWorks

SUBJECT General Plan Amendment, Housing Element Update, and Associated Rezoning Draft Environmental Impact Report (EIR) – Late Comments Received after the 45-Day Comment Period

Table 1, below, lists and provides a brief response to the comment letters that were received by the City on the General Plan Amendment, Housing Element Update, and Associated Rezoning Draft EIR after the close of the public comment period. The 45-day public comment period ended on August 1, 2014. This memo responds to the letters received between August 2 through September 3, 2014. No other late comments on the Draft EIR have been received as of the date of this memo.

These comment letters do not contain “significant new information,” as defined in the California Environmental Quality Act Guidelines Section 15088.5, which includes new or substantially more severe environmental impacts, new mitigation measures or alternatives, or information indicating that the Draft EIR is fundamentally or basically inadequate. No revisions need to be made to the Draft EIR.

**TABLE 1: LATE COMMENTS AND RESPONSES**

	<b>Type<sup>1</sup></b>	<b>Number<sup>2</sup></b>	<b>Name</b>	<b>Date Received</b>	<b>Topic</b>	<b>Response<sup>3</sup></b>
1	B	LC-01	John Frey	8/8/2014	Traffic, Emergency Response, Schools, Aesthetics (increased height)	<p>Impacts to traffic congestion are discussed in Chapter 4.13, Transportation and Traffic, of the Draft EIR beginning on page 4.13-49. The cumulative impacts analysis in the EIR accounts for regional Growth. See Draft EIR, pp. 4-4 to 4-5.</p> <p>Impacts to fire protection services, police services and schools are discussed in Chapter 4.12, Public Services and Recreation, beginning on pages 4.12-1, 4.12-8 and 4.12-18, respectively. Impacts to public service providers were found to be less than significant.</p> <p>Impacts due to increased height limits under the proposed Project are discussed in Chapter 4.1, Aesthetics, of the Draft EIR. As discussed in Chapter 4.1, impacts were found to be less than significant in all areas where potential future development involving increased height is being considered. See Response to Comment B11-01 in Chapter 5 of the Response to Comments Document.</p>
2	B	LC-02	Barbara Rogers	8/25/2014	Senior Housing: Non-EIR related.	The comment is acknowledged.

**Notes:**

1. The comment "type" pertains to the categories used to organize the comments submitted on the Draft EIR in the Response to Comments Document. Type A = Agencies and Service Providers and Type B = Private Individuals and Organizations;
2. The comment number LC = Late Comment. The Late Comment letters are attached to this memo.
3. The "response" column references responses provided in the Response to Comments Document, published on August 28, 2014.

**Late Comment Letter 01**

From: John Frey [mailto:johnfreyca@comcast.net]

Sent: Monday, August 18, 2014 9:58 PM

To: City Council

Subject: Growth and the straining of our services.

Dear Honorable City Council Members,

I am writing you on my concerns about our growth and straining of our services. I have lived in Cupertino for approximately 22 years and grew up in Mtn. View / Palo Alto. I have firsthand witnessed how Silicon Valley changed from the orchards I rode my bike through to the concrete jungle we now live in. I truly understand businesses need to grow and that they provide valuable tax revenue to Cupertino. But when I see our businesses being bulldozed then replaced with buildings with businesses on the bottom and APARTMENTS / CONDOS above them, it is a bit upsetting.

Is our City Planning strategy to become like San Francisco or San Jose? Or are we going to make Cupertino one of the most balanced Cities in Santa Clara? Where businesses are welcomed and residents have a safe beautiful neighborhood to raise their children in. When we approve plans to build these high rises we take away from this. We put more cars on our roads, more calls for service from our Deputies and Fire / Paramedics, and more children in our schools. All but one of which, I have not seen any growth in. Our roads have not gotten wider, there are no more Deputies patrolling though their beats have increased. This also can be said about our Fire / Paramedics too. We do have construction on new classrooms (etc.) in our schools but these schools are in established neighborhoods that were designed for single family homes back in 60's, 70's, and part of the 80's. Traffic around these schools are becoming a parking lot. Blocking city residents from being able to exit their neighborhoods and sometime their own driveways.

I have personally talked to Deputies who have stated to me that if they work in the west end of Cupertino and a call comes out on the east end of Cupertino, they know it can take up to 30 mins. or more depending on the time of day. When you approve apartments / condos above old businesses, you indirectly create a whole new beat for each floor added. This adds many more calls for service with the same amount of Deputies we have had since I moved here back in 90's with no one to replacing the vacuum. We need more Deputies!

I know we are building a "new downtown" off of Stevens Creek Blvd. I also know we are building the new Apple 2 building off of Wolfe. These are huge projects and will bring more strain on our services and way of life here in Cupertino. Some for the good and I feel more for the bad.

The bad is the high density housing and traffic! It really has to stop, we cannot support any more of these projects without destroying our way of life here in Cupertino. If a single family home has to cost 2 million dollars, then unfortunately it is the cost of living here in Cupertino. We have no more room for this type of high density growth! Or are we going the way of being the San Francisco of the South Bay? I know every one of my neighbors feel the same way about limiting the growth. I know a few years ago we had a petition passed that City Hall cannot approve any construction above 3 stories without voter approval (correct me if I am wrong). That was due to the big eye sore at the Crossroads (Stevens Creek and De Anza) being built with high density housing. Please, don't make the citizens of Cupertino have to speak up again.

All of you live here and represent us. Control the Planning Commission and preserve what is left of our city community!

Thank you for your consideration to this matter!

Respectfully,

John Frey

**Late Comment Letter 02**

-----Original Message-----

From: Barbara Rogers [mailto:barbsbucket@comcast.net]  
Sent: Monday, August 25, 2014 3:04 PM  
To: Christopher Valenzuela  
Subject: Re: Aug. 28 Housing Commission Meeting

Hi, C.J. and thanks for your courtesy.

I'm sorry I didn't see reference to senior housing in the staff report.  
But glad it was there--and not surprised that it would have been included.  
As the City is fortunate to have excellent members of staff.

Please accept my apologies for not reading well enough to find the staff reference.  
And extend my apologies, as appropriate.

Thnx, again, C.J. Love, BR

On Aug 25, 2014, at 2:08 PM, Christopher Valenzuela <ChristopherV@cupertino.org> wrote:

Hi Barbara, I have forwarded your comment below to the Housing Commission as I didn't see the Housing Commission included on your prior e-mail. Thank you.

Christopher "C.J." Valenzuela, Senior Housing Planner City Hall  
Community Development Department  
10300 Torre Ave  
Cupertino, CA 95014  
408-777-3251 (Phone)  
christopherv@cupertino.org (E-mail)  
www.cupertino.org (Website)

-----Original Message-----

From: Barbara Rogers [mailto:barbsbucket@comcast.net]  
Sent: Monday, August 25, 2014 1:03 PM  
To: Christopher Valenzuela; City of Cupertino Fine Arts  
Cc: Gary Chao; Aarti Shrivastava  
Subject: Aug. 28 Housing Commission Meeting

To: Housing Commission Chair Raman and Members Wilson, Barnett, Chu, and Maroko—



I am very sorry to not be able to attend your meeting this Thurs. Aug. 28 at 9:00.  
I have a conflict on 2nd and also on 4th Thurs. mornings, unfortunately.

Therefore, I'm emailing my input which I hope you will adopt in some form in your recommendations to the Planning Commission.

Specifically, I look at the Housing Element section of the staff report for your meeting this Thurs. morning.

I find no reference to older adult (senior) housing and the need for it.  
Perhaps I may have overlooked something in the long, well-written report.  
I did testify at several of the workshops where it seemed to me that my comments were welcomed and would be included.

I ask that you include some reference to the need for older adult housing in Cupertino, as well as housing for all segments of the population, in your recommendations to the Planning Commission.

And not just below-market-rate and subsidized housing but also for-profit units.  
There is ample documentation of this need which exists all over the country and is growing.  
I've made available to staff material relative to successful for-profit and subsidized senior housing projects constructed in the Bay Area, across the U.S. and world-wide.

This need for senior housing, both government-assisted and also for profit, is growing in Cupertino, as elsewhere, as the senior demographic is burgeoning.  
I hope that in recognizing this need in Cupertino you will recommend for the City of Cupertino to increase the housing available in Cupertino for older adults.

Thanks, again, for all you do to benefit our community and its residents-- that you care enough to give of your time and expertise and make a difference for the better.

I look forward to welcoming you to the Sept. 30 Forum Aging-in-Place.  
Thnx, again, Love, BR